



SMART HOSPITALITY SUPPLIES

Personalised Presentation Products





Smart Hospitality Supplies

Pioneers in the design and manufacturing of personalised hospitality presentation products

As the leading name in hospitality presentation products and supplies, we are proud to present to you our new brochure. Showcasing a collection of our most recent work and exemplifying our flair for creating innovative, quality-driven presentation products.

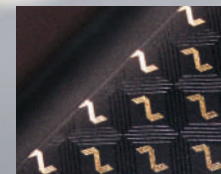
We look forward to working with you to create the perfect products to elevate your establishment and secure your brand in a competitive marketplace.

Be sure to check out the full range and available options of each product online: www.smartuk.net

When you are successful through our passion and hard work, we are successful too.

Craig Palmer
Managing Director
Third Generation Menu Manufacturer

Brands that trust us include:



Look for these symbols throughout the brochure:



Multiple colours available



Full customisation available



Ask our design team for help with artwork



Materials:

Choose from a huge range of materials to compliment your venue



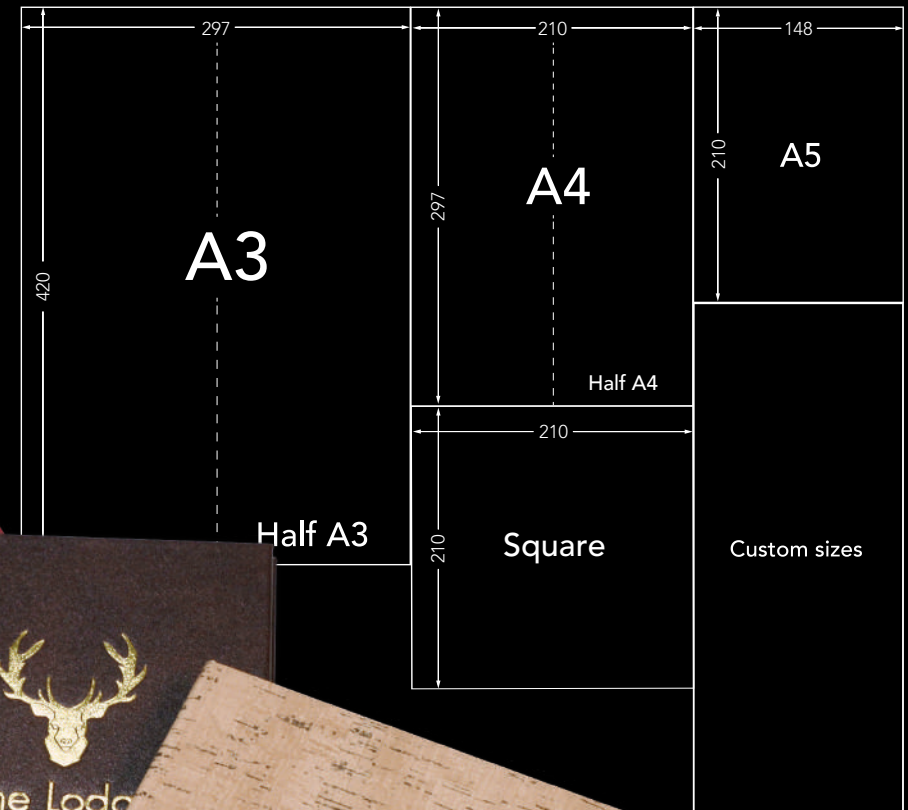
Material Options

We have carefully selected a range of show-stopping covering materials to cater for all tastes. From traditional bookcloth with a modern colour palette, to raw saddle hide, denim and metal; every single one of our materials can be fully personalised.

Our product developers research current fashion trends and transcend this into our range. This ensures that we are relevant and best placed to help you find something really unique.

Sizes:

Our products are designed to take standard paper sizes, we also make bespoke sizes



Fixing Options:

For menu cover & presentation folder products

View our videos to see how our fixings work
search [YouTube](#) for 'Smart Hospitality Supplies'



Cord & Eyelet

Designed to hold in place PVC pockets showing multiple pages



Elastic Cord

Simply fold your paper or card in half and tuck behind the cord



Grip Fix

A discreet clamp is hidden in the spine to house multiple single leaf pages



Magnet Fix

Peel back the spine and slot in your menu pages. The magnets will hold everything in place



Parallel Bars

Paper or card is held in place by two parallel bars, top and bottom, with or without clear acetate



Card Frames

Similar to corner mounts, simply slot your paper or card into the slits. Varying border types available



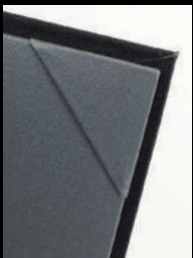
US Frames

Super strong PVC pockets, with either a nylon or PVC trim, sewn into the inside spine of your menu cover



Picture Frames

Frames are attached to the inside front and back of your menu covers. Simply slot in your paper or card



Corner Mounts

Simply slot your paper or card into the corner mounts and cover with clear acetate



Booklet Holder

Display printed booklets by inserting the front and back page into the vertical pockets



Outer Screw

Hole punch your menu or align your PVC pockets and use the screws to bind it together



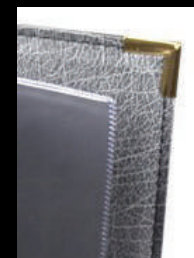
Inner Screw

Works in the same way as the outer screws, just no holes on the outside



Concertina

We print your menu onto a heavy weight card, crease and fold it, then attach a front and back cover of your choice



Plastic Pockets

Ultra heavy-weight 140 micron plastic pockets to display your menu. Available in all sizes, single or double page



Ring Binder

Your pages or pockets are held in by metal rings on a bar attached to the inside of the file



Clips

Simple bulldog clips can be used in our covers or on our boards

Artwork Options:

For personalised products



We have an award winning in-house design team to help you with your artwork



We're always working with new personalisation techniques, visit smartuk.net to find out more



Embossing & Debossing

Using quality brass plates and applying heat pressure, we can indent your designs into most of our materials. Great for giving your covers a fresh, contemporary feel



Hot Foil Blocking

We offer a range of metallic, matt and even holographic foils to inject personality into your presentation products



Engraving & Etching

This technique is known for its fine lines and is a method that lends itself excellently to our wood products



Full Colour Digital Printing

We digitally print full colour artwork, photographs, images, textures and patterns onto select materials using state-of-the-art printing technology



High-Frequency Blocking

We deboss your logo and then deep fill this area using a hot foil. Great for creating a 'stamped' effect for longer wear



Metal Plate

We can etch or digitally print onto small metal plates and then embed these into our products



Screen Print

Screen printing is the process of using a stencil to apply ink to your products. This process can be used to produce a multicoloured image or design



Doubled-Up Processes

Why stop at using just one process? Create something truly unique using two. Stunning examples can be found in our labyrinth range

Creative Graphic Design Services:

Searching for the perfect idea?
Don't worry, we can help...

Your artwork has the power to completely individualise your products and, rather than complement them, become them.

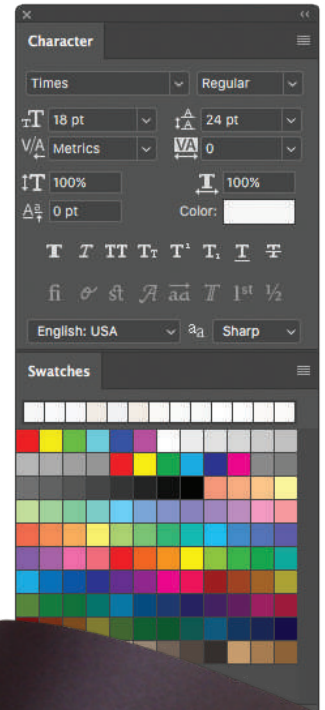
Don't have your logo in the correct format?
No need to panic, our design team is here...

We make ordering as simple as possible by offering a redraw service for complicated or poor quality artwork.



Quality is everything...

With every order, our clients' artwork is checked by an experienced Graphic Designer. If you need help bringing your ideas to life then this is where we can really assist you. Fundamentally, your presentation products are only ever as good as the artwork displayed on them.



Labyrinth:

Inspired designs, beautifully crafted

Take design elements from your venue's structure, interior design, furnishings or brand and encompass them into your menu covers. This technique enables you to utilise a plain covering material and transform it into your very own piece of art.

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Interested in this style of menu?
Call us on: 01743 465 301 or visit
www.smartuk.net for more info.

Labyrinth Designs
On Vivella Menu Covers



Buckram:

Traditional bookbinding material

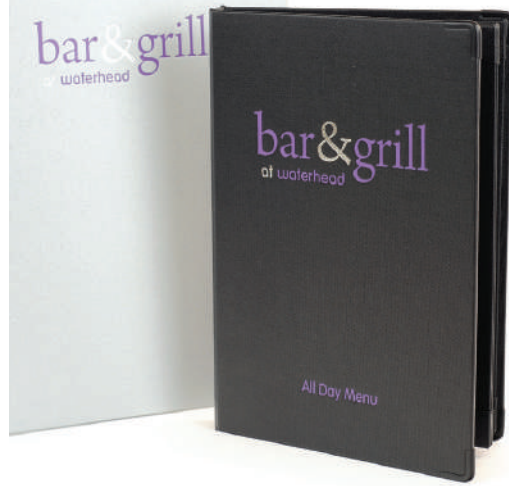
Our high strength Buckray bookcloth is made from 100% cotton with a protective acrylic coating.

Buckram is scratch-resistant, water-resistant and available in over 60 different colours, now including metallic finishes.





Buckram Range:



 <p>Athens Buckram Utilises external screws to hold punched paper, card or pockets for multiple page display</p>	 <p>Paris Buckram 1/3 A3 tall covers designed to present two pages side-by-side</p>	 <p>London Buckram Corner mounts and parallel bar fixings to frame and present your menu</p>
 <p>Florence Buckram Using a traditional cord and eyelet fixing to show multiple pages</p>	 <p>Soho Buckram A slim, simplistic style with a discreet hidden cord fix, for paper inserts only</p>	 <p>Gate Fold Buckram Open the gates to show one full back page and two half pages, perfect for drinks and desserts</p>

This material can be used to manufacture **menu covers, menu boards, bill presenters and guest room folders.** Call us on **01743 465 301** to find out more.



More choice online

Saddle Hide & Leather:

Luxurious variations of authentic leather materials

Our leather ranges are second-to-none and combine experienced craftsmanship with quality, authentic leathers, including; real saddle, plush grained leather, reclaimed, bonded and simulated.

Saddle Hide
Menu Covers

S



Leather Range:



Real Leather
Plush, grained leather for a luxurious, sophisticated look



Bonded Leather
Top quality bonded leather that is up to 85% genuine



Hydra Leather
Recycled leather that has a smooth and sleek finish



Simulated Hide
A cost-effective option with the look and feel of real leather



Saddle Hide
100% pure saddle hide leather, thick, strong & luxurious



More
choice
online

This material can be used to manufacture **menu covers, menu boards, bill presenters** and **guest room folders**. Call us on **01743 465 301** to find out more.

Wood:

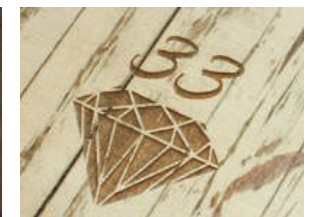
For a natural finish

Choose from real wood or wood effect materials available in a wide range of colours and finishes to suit your needs and budget.

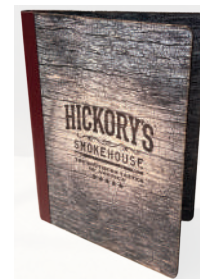
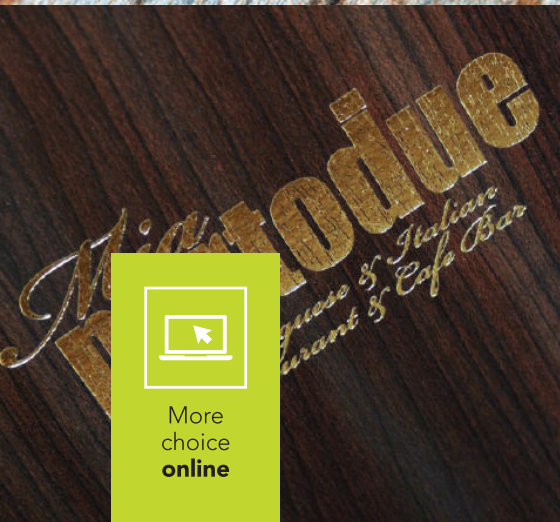
All of our wood products can be fully personalised and you can rest assured that quality is never compromised.



Digitally Printed
Wooden Menu Covers



Wood Range:



Digitally Printed Wood

Digital printed veneers allow for absolutely any wood-effect or finish you desire. We digitally print onto a cost effective wooden board offering infinite visual possibilities.

These materials can be used to manufacture **menu covers, menu boards, bill presenters** and **guest room folders**. Call us on **01743 465 301** to find out more.



More
choice
online

Wood Effect:

With its earthy rich tones & striking wood pattern resemblance; Acero resonates a soft, almost suede-like feel

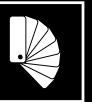
As it soars in popularity, our designers have made it their mission to source other patterns and a more varied colour palette, currently available in over 30 colours.



Cork:

Manufactured from a natural cork material

Our tastefully-crafted Cork Menu Covers add a rustic and natural feel to your venue. Choose from aged or contemporary cork, line and spine with Buckram bookcloth to add some colour, and personalise using our hot foil.

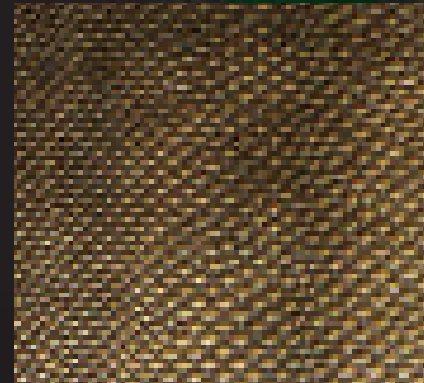


Animal Textures:

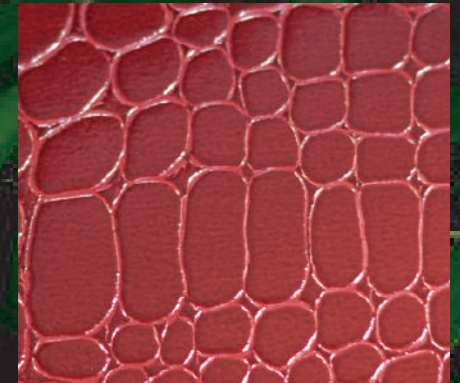
Animal-inspired prints & textures

We offer a number of ranges that are inspired by animal textures and patterns, such as crocodile skin effect, snake, iguana and even peacock! Some of these finishes are leather; whereas, others are a high gloss paper-over-board effect. All available in a range of striking colours.

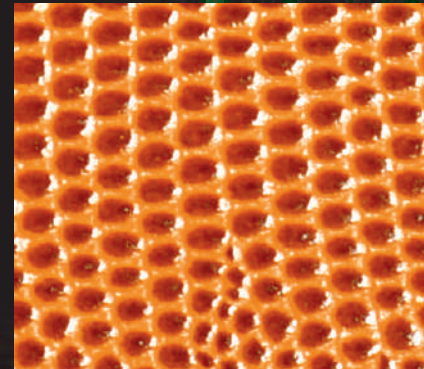
If you have an animal inspired theme in mind, speak to our design team on 01743 465 301



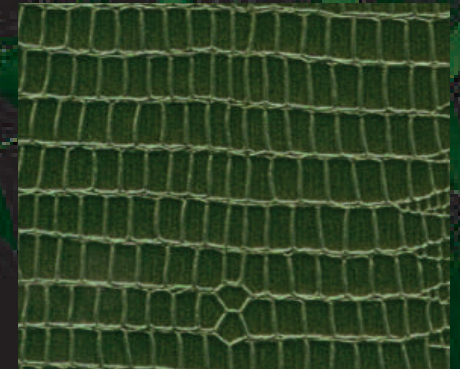
Snake



Croco



Lizard



Iguana

Mamba Snake Skin
Menu Covers



Industrial: & Metal

Rich, distinctive metallic tones

We cater for all budgets by offering both real metal and metal-effect covering materials. There are endless colours and effects to choose from, all of which can be personalised using different techniques.

Whether it's an industrial chrome or steel finish that you require, a bright gold, or a weathered copper; with Smart Hospitality Supplies, you can find the perfect look for your venue every time.

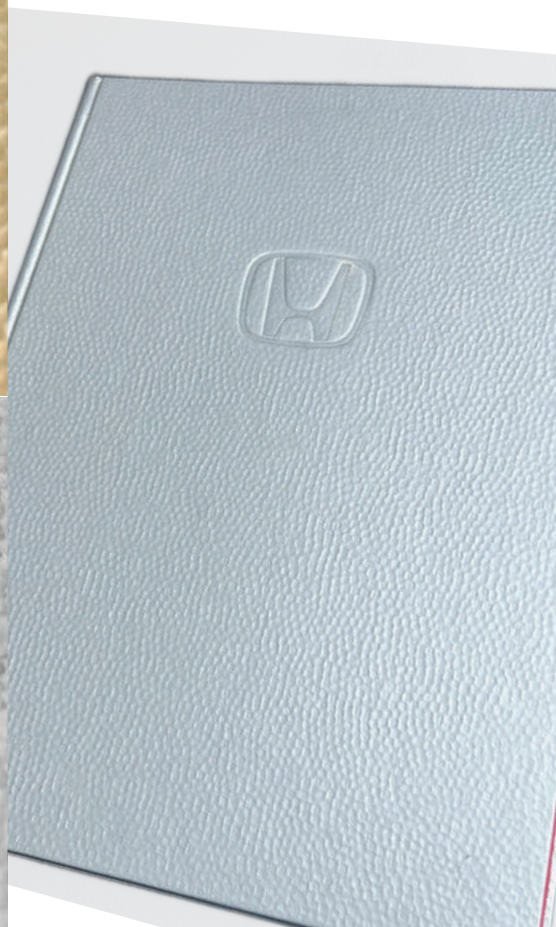
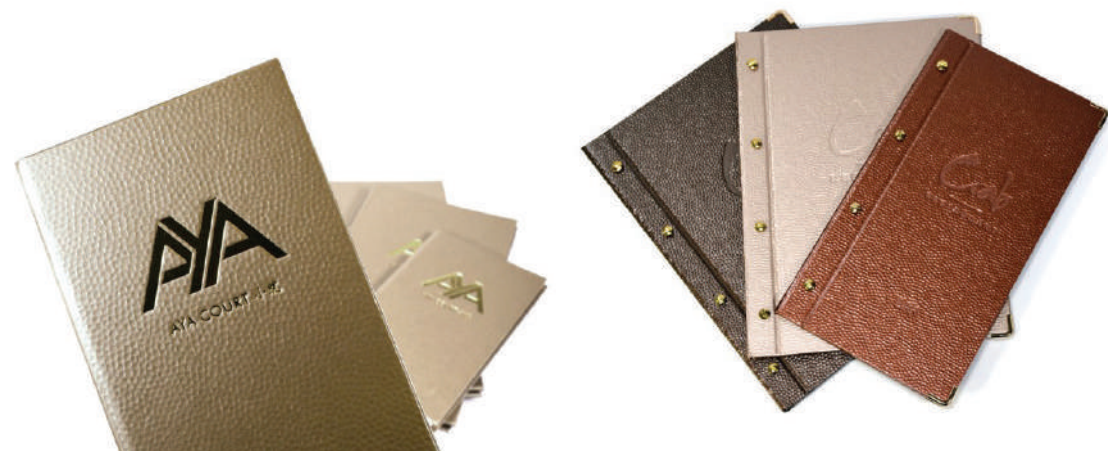


MetalX
Menu Covers

The Glasshouse
RESTAURANT



Industrial & Metal Range:



Carbon Fibre

For a sleek, industrial and contemporary carbon fibre effect finish



MetalX

This paper-over-board range explores different metal finishes such as dimpled, brushed and hammered



Metallic Buckram

Buckram cloth in a number of metal colours, such as steel, platinum, copper and gold is now available

These materials can be used to manufacture **menu covers, menu boards, bill presenters** and **guest room folders**. Call us on **01743 465 301** to find out more.



Illuminated:

Light-up LED menu covers

Our single and double view illuminated menus come in a range of standard sizes including; A5 and A4. Stocked in black Bonded Leather, with other materials and colours available upon request, these shock proof, splash and stain resistant LED illuminated menus will be the talk of your guests.



Charging station and power supply input on menu cover



2 Hours Charge Time



14 hours Illumination (lit continuously)



Free Multi-Charging Station (with every order)



Illuminated Menu Covers with Gold Foil Personalisation



Forest:

Stylish, simplistic & natural looking

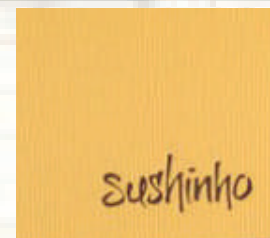
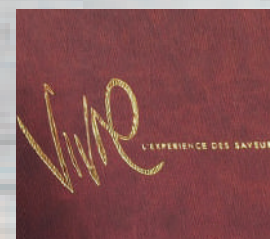
This stunning menu cover is beautifully understated and inspired by nature. There are multiple earthy tones to choose from, that can be coupled with contrasting inner linings, and an array of fixing options and personalisation techniques.



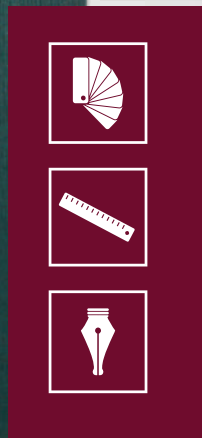
Forest
Menu Cover with
Buckram Lining



More
choice
online



Available in 12 colours



Pellaq Range:

A high-end & tactile covering material

Pellaq is a premier material chosen by our designers for its striking visuals. It features a high-gloss simulated leather-texture in several exotic patterns.

Pellaq is colour-fast and moisture-resistant, and features a scratch-resistant surface. It offers excellent tear resistance and champion internal strength. If it's something quirky and fun that you're looking for, it's definitely the material for you!

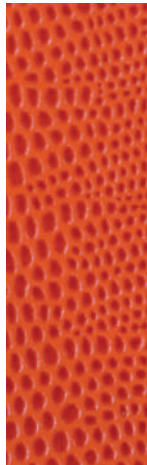
Croco



Bayou



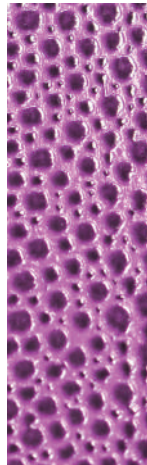
Lizard



Glean



Mallory

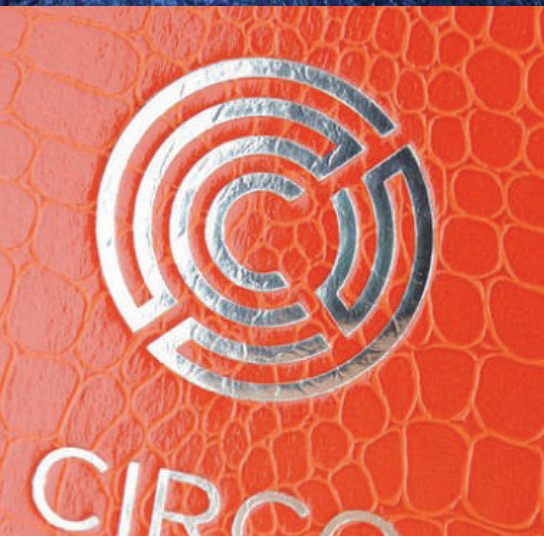
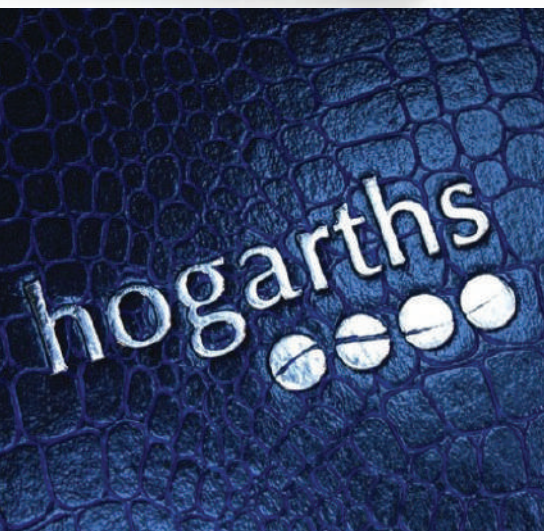


Available in 20+ colours and 5 primary textures, although others can be sourced

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Pellaq Range:



Croco

Our crocodile-skin finish is very popular and true to its inspiration



Lizard

For a more concentrated reptile pattern, Lizard is a favourite



Mallory

A more modern finish offering a dew-drop inspired look



Bayou

Our Bayou finish is designed to look like alligator skin



Glean

This vibrant, bark-like pattern is hard-wearing and robust. The bold range of colours and striking texture is sure to be the talk of your customers

This material can be used to manufacture **menu covers, menu boards, bill presenters** and **guest room folders**. Call us on **01743 465 301** to find out more.

Flexi:

Stylish, modern, city-chic
& flexible menu covers

Our Flexi menus are available in several materials, most popular being Cork, Acero and Vivella.

Flexi menus offer a slim, light-weight and tactile product that does not look like a hard-back book and is able to display multiple pages neatly. It is best to personalise these covers with hot foil.



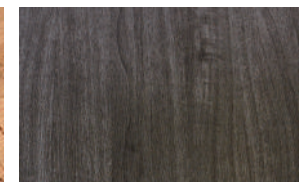
Cork & Vivella
Flexi Menu Covers



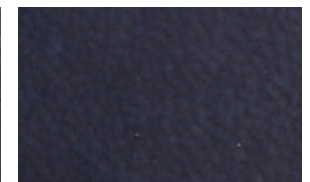
Popular materials for Flexi Menu Covers



Cork



Acero

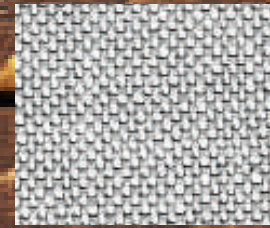
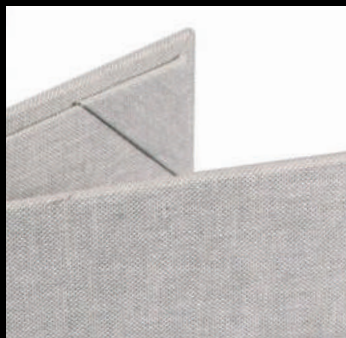


Vivella

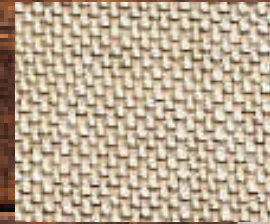
Hessian:

If it's a natural, environmentally-friendly binding material you require then our Hessian range achieves just that

With two subtle colours to choose from and a range of fixing and personalisation methods, this could be the perfect range for your establishment: understated yet beautiful.



Grey Hessian



Natural Hessian

Natural Hessian
Menu Cover with Black Foil



Pricing:

Why can't I see any **prices** for **personalised products**?

The majority of clients require something truly unique for their venue. As such we provide you with a bespoke quotation and the very best price possible.

We create bespoke and personalised products from 1,000's of material types with an array of finishing and personalisation options, created to your exact specification.

Our specialist team of product design experts work closely with you and help you to develop your ideas into that perfect product.

Standard product ranges are available to purchase through our website. Visit www.smartuk.net or call **01743 465 301** for more information.



Stuck For Ideas? Follow Us On Social Media...
Search for: Smart Hospitality Supplies to find our pages...



Printed Covers:

Full colour printed menu covers

Our Printed Vinyl range is perfect for those customers who truly want an original product inside and out. Using our state-of-the-art print technology, we can print full colour images onto vinyl (which can be gloss or matt laminated) and then manufacture these designs into your custom menu covers.



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Interested in this style of menu?
Call us on: 01743 465 301 or visit
www.smartuk.net for more info.



Beach Men



Framed:

This popular menu cover enables you to change your pages with ease & speed

Our Framed Plastic Menu Covers are constructed from 440micron, rigid clear PVC. The menu cover is then trimmed in a luxury nylon or easy wipe PVC for the same price. With many sizes and styles available.



2 sides to view



4 sides to view






6 sides to view



Made Just For You:

Bespoke, personalised, hand crafted menu covers & accessories made to your exact specification

Simply call one of our product specialists who will provide you with a free consultation and guide you through the many options available, to create the perfect product for your venue.

-  Choose your size & fixing
-  Choose your materials & colours
-  Personalise with your logo



More choice
online

Printed Menus, Brochures & Booklets:

Printed material for your venue can be manufactured to your exact specification. We can produce material at any size on any material type, including environmentally-friendly and recycled stock. Multiple finishing options are available including matt or gloss laminate and UV spot varnish.

If you require assistance with your artwork for print, our award-winning graphic design team create stunning and unique printed menu products, in bespoke formats, for both the restaurant and hotel industry.





Triangle Table Top Menu Holders:





Our triangle table top menu holders are available in several material finishes and sizes, making an attractive menu holder for your restaurant.

These menu holders display three sides of printed menu material and can be personalised on the trim.

Did you know...

We supply over 100,000
Hospitality & Catering Products
from all of the leading brands

We will beat all of your current pricing, our website offers state-of-the-art features not available anywhere else, making ordering fast, simple and saving you money

-  1,000'S OF STOCK ITEMS
-  ORDER ONLINE 24/7
-  SAME DAY DISPATCH
-  TRADE ACCOUNTS



Call **01743 465 301**
to request a catalogue

Menu Boards:

A cost effective, simplistic way of displaying one or two menu pages. You can do this by using corner tucks, parallel bars, picture frames, bulldog clips or ring binders. All of our Menu Board products can be supplied with protective clear acetate sheets and corner protectors.

Our Menu Boards can be manufactured from any of our materials.



Buckram
Menu Board
with Black Foil



More
choice
online

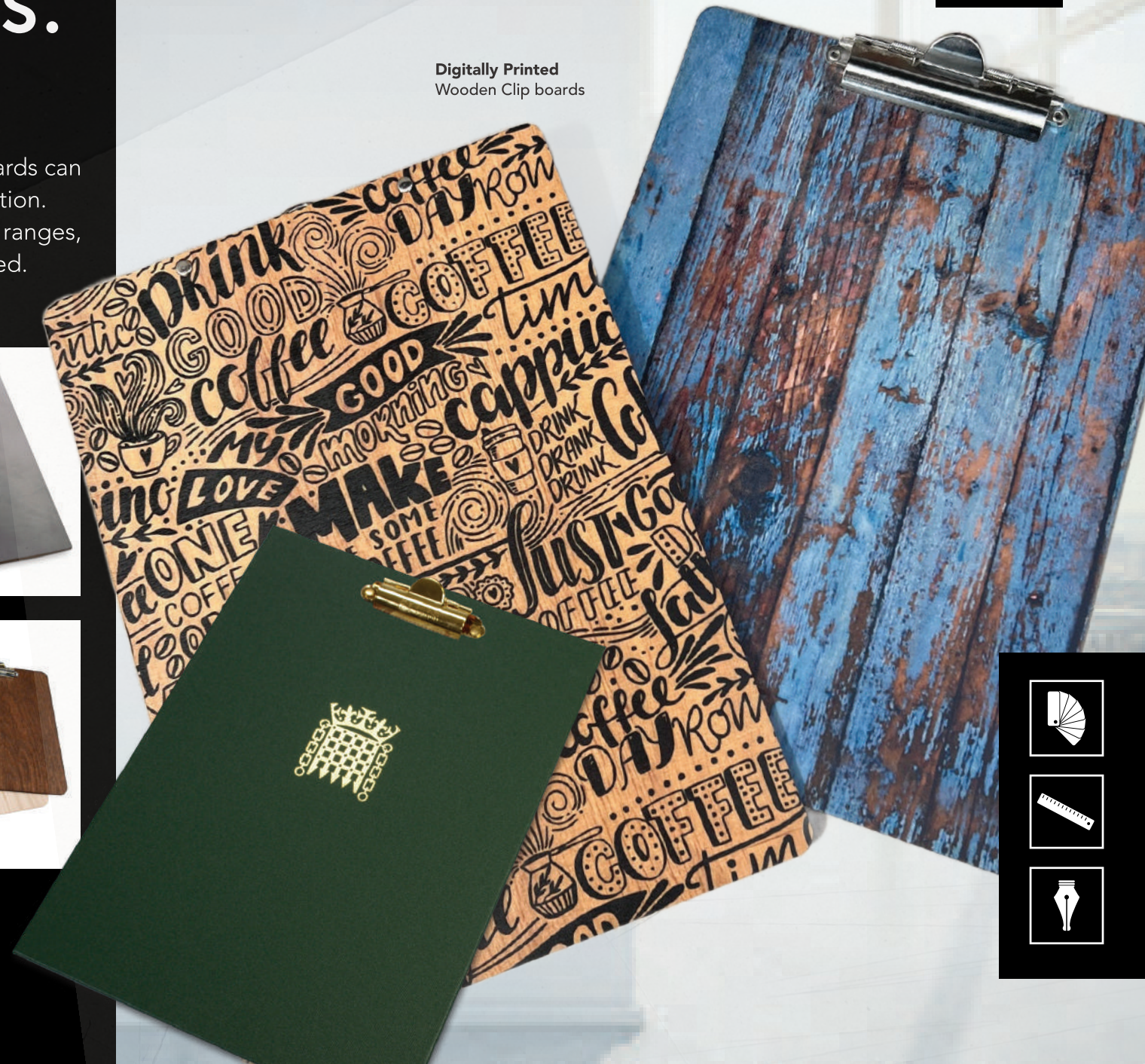


Clipboards:

Clipboards & Paddle Boards

Our range of clipboards and paddle boards can be manufactured to your exact specification. Available in any material from our menu ranges, you are sure to find exactly what you need.

Digitally Printed
Wooden Clip boards



Interested in this product?
Call us on: 01743 465 301 or visit
www.smartuk.net for more info.

Bill & Change Presenters:

Bill Presenters personalised with your venue logo & artwork

Bill Presenters are manufactured to perfectly match your menus covers, menu boards, wine lists and cocktail list covers.

A comprehensive range of bill presenters are available, incorporating various receipt and payment card pocket options, and also a range to hold change and coins.



The
Wild Boar



Order Pad Holders:

We create a wide range of Order Pad Holders to hold your servers' order pads

Our selection of order pad holders can be made to match your menu covers and other restaurant products. The order pad holders can be personalised with your own venue name and logo.



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Hydra Leather
Order Pad Holders



Vivella
Order Pad Holders



Bonded Leather
Order Pad Holders



Wooden
Order Pad Holders



Stitched Hide
Order Pad Holders



Placemats & Coasters:

Available in multiple materials,
shapes, colours, sizes &
finishing options

Placemats & coasters can be made from any of our material ranges to compliment matching products. We can fully personalise your placemats and coasters with your own branding. We hot foil or blind emboss most of the ranges and engrave our real wood products.

Buckram Coasters
with Silver Foil and Corners



Printed Beer Mats:

Printed Beer Mats are the perfect product for protecting surfaces & for advertising purposes

Absorbent beer mats are a popular marketing tool amongst the UK's top brands and smaller pub venues alike.

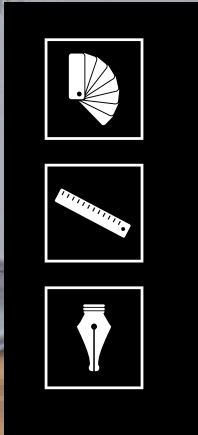
Printed beer mats offer a cost-effective marketing tool for the hospitality trade, available in full colour print and can be cut square, circular or in a custom shape.



Guest Room Folders:

We design & manufacture a huge range of personalised guest room folders for the hotel & guest house sector

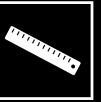
Having serviced some of the most prestigious venues in the world, we know how important it is to present your in-room information in the most practical and stylish manner.



Guest Room Folder Range:

Guest room folders are a necessity for all guest houses, hotels and B&Bs. Ensuring you present your information concisely and with style, can be the difference between receiving a 3, 4 or 5* rating.

Our guest room folders can be made from the same materials as our menu covers, including faux and real leather, imitation and real wood, metal, a range of fabrics and many more!



**Buckram
Guest Room
Folder**



**Buckram
Conference
Folder**



**Real Leather
Guest Room
Folder**



**Bonded Leather
Guest Room
Folder**



**Hydra
Guest Room
Folder**



**Stitched Hide
Guest Room
Folder**



**Real Wood
Guest Room
Folder**



**Wood Effect
Guest Room
Folder**

Guest Room Accessories:

The finishing touches that keep guests happy

We design and manufacture bespoke presentation products for Hotels and Guest Houses, including Guest Room Folders, Key Tags, Door Hangers and Accessories in matching materials.



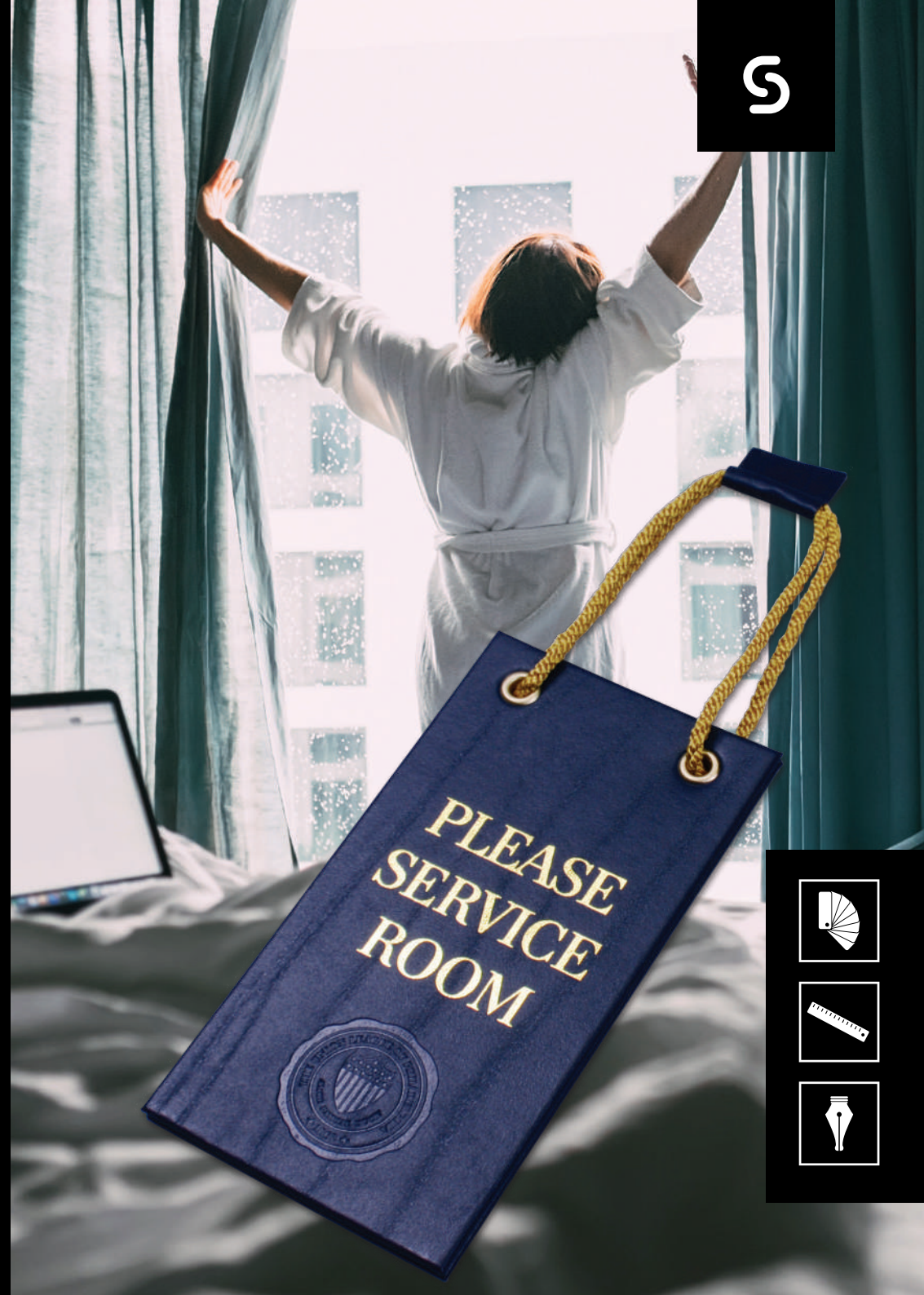
Desk Blotters & Desk Mats



Key Fobs & Key Tags



Hotel Bins



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Door Hangers & Signs:

Door hangers and hotel signs are essential for your housekeeping department. Our range of hotel door signs and door hangers are available in many materials and finishes and are personalised to your exact requirement.



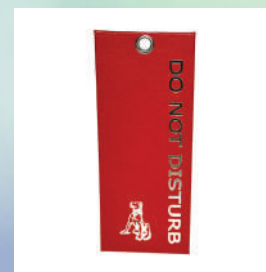
Bonded Leather Door Hanger



Printed Door Hanger



Hydra Leather Door Hanger



Buckram Door Hanger



Pellaq Door Hanger



Printed Door Hanger



Wooden Door Signs

PLEASE
MAKE UP
ROOM



View the full range online at:
www.smartuk.net

Personalised Napkins:

Print your logo or own design onto our range of high-quality napkins

Our personalised napkins are well suited to restaurants, hotels, cocktail bars and for private events such as weddings and parties.

Our three layer paper napkins are bleached without chlorine and, as they are biodegradable, they are also a perfect product for the environmentally conscious customer.



View the full range online at:
www.smartuk.net



Chalkboards:

Our collection of Chalkboards are available in a wide range of styles and finishes to suit your venue.



Table Top Chalkboard



Easel Chalkboard



Hanging Chalkboard



Chalkboard Menu Holder



Wooden Menu Holder
with Chalkboard



Removable Chalkboard
Menu Board

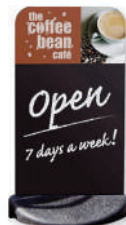
Pavement Boards:

Pavement boards & A-boards are an old marketing favourite with the Restaurant, Pub & Hotel trade

Our materials are extremely durable for outdoor advertising all year round. Our range includes products that can be personalised with print and traditional blackboard products.



Outdoor Chalkboard -
Medium Menu Sign Board



Outdoor Chalkboard -
Large Menu Sign Board



Pavement Poster/
Chalkboard A Board



Wooden Chalkboard
A Board



Steel Curved Chalkboard
A Board



Wooden Curved
Chalkboard A Board



Buy these stock items online:
www.smartuk.net



Menu Stands:

Menu display stands to suit your restaurant are available in a comprehensive range of sizes, all of which accommodate standard paper sizes.

Menu stands are available in a wide range of materials and finishes, with illuminated and non-illuminated options.



Small Indoor Menu Stand



Curved Metal Menu Stand



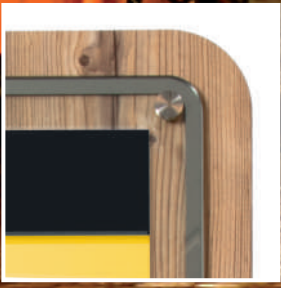
Large Indoor Menu Stand



Illuminated
Menu Stand



More
choice
online



View the full range online at:
www.smartuk.net



Black Star Menu Stand



Oak Menu Stand



Walnut Menu Stand



Menu Display Cases:

A high quality menu display can help to entice visitors off the pavement and inside to a table, converting passing trade into paying customers.



Premium Wall Mounted Outdoor Menu Display Case



Rustic Outdoor Menu Display Case



View the full range online at:
www.smartuk.net

Menu Holders:



Wooden Menu Holder



Wooden Crate with Mini Chalkboard



Acacia Menu/Napkin & Cutlery Holder



Wooden Base Menu Holder



Wooden Rest Menu Holder



Wooden Block Menu Holder



Curved Metal Menu Holder



Grip Metal Menu Holder



Plain Single Channel Metal Menu Holder

S



DL PORTRAIT
DOUBLE SIDE



A5 PORTRAIT
DOUBLE SIDE









A4 PORTRAIT
DOUBLE SIDE










Grip Metal
Menu Holders

Buy these stock items online:
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Table Numbers & Signs:

 <p>Wooden Table Signs</p>	 <p>White Table Signs</p>	 <p>Steel Table Number Holders</p>
 <p>Black Table Signs</p>	 <p>Aluminium Tall Table Numbers</p>	 <p>Aluminium Menu Holders</p>

 <p>Metal Table Signs</p>	 <p>Numbered Single Channel Metal Menu Holders</p>	 <p>Numbered Triple Channel Metal Menu Holders</p>
 <p>Acrylic Table Numbers and Key Fobs</p>	 <p>Disc Table Numbers</p>	 <p>Peg Pub Chalkboard</p>
 <p>Buffet Table Signs</p>	 <p>Rectangle Table Numbers Plaque</p>	 <p>Wooden Name Table Signs</p>

Café Barriers:

Café Barriers and Queuing Systems for your venue. Barrier signs are a perfect marketing tool for the hospitality and catering trade, and are functionally-handly too!

Classic Stainless Steel Cafe Barrier



How to find us:



SMART HOSPITALITY SUPPLIES

31 Samuel Street, Bury, Lancashire BL9 6AG





Order By Phone:

Speak to our friendly and knowledgeable team...

01743 465 301



Order Online:

Discover thousands more products and ideas on our website...

www.smartuk.net



Have A Question?

We respond quickly to all emails received...

hello@smartuk.net



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