



NISBETS

THINK DRINKS®

BETTER DRINKS
FOR
HOSPITALITY

TH!NK DRINKS: supporting hospitality to serve 'Better' for over **15 years**; and our people have over **150 years** combined of delivering **great tasting** cocktails.

- ✓ **BETTER:** Elevate every moment for guests
- ✓ **EASIER:** Delivered with operational simplicity
- ✓ **INCREASED MARGIN:** Customer retention & increased ROS
- ✓ **FOR THE PLANET:** Improve margins whilst supporting ESG
- ✓ **RELEVANT:** On trend, at scale

**TH!NK
DRINKS**[®]
THINK DIFFERENTLY, DRINK BETTER

Our flavourist & product specialists put everything we know into offering you elevated drinks for your guests. Product & support to deliver. Better.



**TH!NK
DRINKS**

thinkdrinks.com

CREATING BETTER COCKTAIL EXPERIENCES IN HOSPITALITY

1

**DELIVER ELEVATED
GUEST EXPERIENCES.**



2

**SIMPLE, HIGH QUALITY
DRINK CREATION.**



3

**SERVED WITH
OPERATIONAL SIMPLICITY.**



SERVING GREAT MARGINS, BETTER FOR THE ENVIRONMENT

At **TH!NK DRINKS**: we believe selling premium quality cocktails and improving your margins shouldn't cost the earth.

Our **Ultimate Fruit Blends & Juices** are sold in a 2.25L pack which has **90% less packaging*** using **less CO2**, and delivered with **8 X** less trucks on the road*.

To support easy bar dispense, our bespoke **TH!NK DRINKS Cocktail Creator bottle** enables you to decant from our small bulk pouch, and serve straight from the speed rail.

Not only that, you can also pre-batch your cocktails using the measures- enabling great tasting cocktails to be served **simply, quickly, and consistently**.

**TH!NK
DRINKS**



Open and decant into Cocktail Creator Bottle



Store for 6 weeks ambient



REFILL POUCH
90% LESS PACKAGING*

*Our refill pouch is 90% less packaging by weight than an equivalent 6x75cl case of bottles.



Store in speed rail during service
Measure, add alcohol, serve!



Store for 10 days refrigerated

TH!NK DRINKS: YOUR CORE COCKTAIL RANGE DELIVERED SIMPLY & CONSISTENTLY

TH!NK DRINKS Ultimate Cocktail Base of perfectly blended natural fruits, citrus & sugars. 'Just Add' alcohol.



TH!NK DRINKS Cocktail Elements Natural Juice. Exclusively selected fruits, delivered with amazing flavour and long shelf life.



AMBIENT
2 x 2.25L
pouches



SIMPLE BUILD
2:1 build recipe for
all drinks



LESS WASTE
90% less waste
packaging



SERVES
(per pouch)
22.5 x 100ml



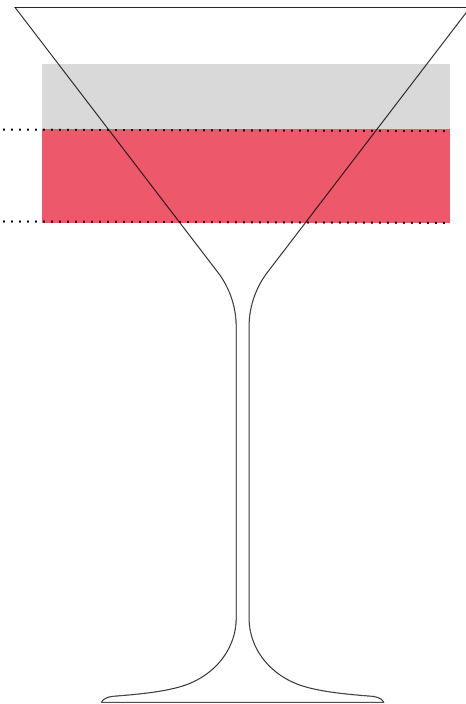
SHELF LIFE
14 months delivered,
6 weeks once open

REFILL POUCH
90% LESS PACKAGING*

*Our refill pouch is 90% less packaging by weight than an equivalent 6x75cl case of bottles.

2: 50ML SPIRIT

**1: 100ML THINK DRINKS
ULTIMATE BASE**



NISBETS PRODUCT CODE: KA252

ULTIMATE PASSION FRUIT MARTINI

Bartender favoured **Passion Fruit Martini**. Why..

South American Passion Fruit with **Mexican Limes**, balanced with Sugar, Pineapple and Vanilla for the perfect Passion Fruit Martini every time.

- Elevate every moment for guests
- Delivered with operational simplicity
- Improve margins whilst supporting ESG
- Great Taste: Customer retention & increased ROS

Just add Vodka for consistently great cocktails.



AMBIENT
2 x 2.25L
pouches



SIMPLE BUILD
2:1 build recipe for
all drinks



LESS WASTE
90% less waste
packaging



22 SERVES
(per pouch)



SHELF LIFE
14 months delivered,
6 weeks once open

[thinkdrinks.com](https://www.thinkdrinks.com)

KA252- THINK DRINKS ULTIMATE PASSION FRUIT COCKTAIL BLEND 2X2.25L

89P
COST PER
SERVE
(ex-VAT)



GLASS
Martini/Cocktail

INGREDIENTS
50ml Vodka
100ml **THINK DRINKS** Ultimate
Passion Fruit Martini

METHOD
Shake & double strain

ICE
N/A

GARNISH
Passion Fruit

ELEVATED QUALITY **TRENDING** **SIMPLE**

THINK
DRINKS

NISBETS PRODUCT CODE: KA254

ULTIMATE STRAWBERRY DAIQUIRI

Most loved **Strawberry Daiquiri**. Why..

Ripe **British Strawberries** with **Mexican Limes**, balanced with Sugar for the perfect Strawberry Daiquiri every time.

- Elevate every moment for guests
- Delivered with operational simplicity
- Improve margins whilst supporting ESG
- Great Taste: Customer retention & increased ROS

Just add Rum for consistently great cocktails.



AMBIENT
2 x 2.25L pouches



SIMPLE BUILD
2:1 build recipe for all drinks



LESS WASTE
90% less waste packaging



22 SERVES
(per pouch)



SHELF LIFE
14 months delivered, 6 weeks once open

thinkdrinks.com

KA254- THINK DRINKS ULTIMATE STRAWBERRY COCKTAIL BLEND 2X2.25L

89P
COST PER
SERVE
(ex-VAT)



GLASS
Martini/Cocktail

INGREDIENTS
50ml Rum
100ml **THINK DRINKS** Ultimate Strawberry Daiquiri

METHOD
Shake & strain

ICE
N/A

GARNISH
Strawberry, Lime

ELEVATED QUALITY **TRENDING** **SIMPLE**

THINK DRINKS

NISBETS PRODUCT CODE: KA251

ULTIMATE MAI TAI

Loved by bartenders **Mai Tai**. Why..

Mexican Limes balanced with **juicy Pineapple & Oranges** for the perfect **Mai Tai** every time.

- Elevate every moment for guests
- Delivered with operational simplicity
- Improve margins whilst supporting ESG
- Great Taste: Customer retention & increased ROS

Just add Rum for consistently great cocktails.



AMBIENT
2 x 2.25L
pouches



SIMPLE BUILD
2:1 build recipe for
all drinks



LESS WASTE
90% less waste
packaging



22 SERVES
(per pouch)



SHELF LIFE
14 months delivered,
6 weeks once open

thinkdrinks.com

KA251- THINK DRINKS ULTIMATE PINEAPPLE COCKTAIL BLEND 2X2.25L

89P
COST PER
SERVE
(ex-VAT)



GLASS
Martini/Cocktail

INGREDIENTS
50ml Rum
100ml **THINK DRINKS** Ultimate
Mai Tai

METHOD
Shake & double strain

ICE
Cubed

GARNISH
Pineapple, Cherries

ELEVATED QUALITY **TRENDING** **SIMPLE**

THINK
DRINKS

NISBETS PRODUCT CODE: KA253

ULTIMATE ESPRESSO MARTINI

The most sold **Espresso Martini**. Why..

Brazilian Cold Brew with **Madagascan vanilla** for the perfect **Espresso Martini** every time.

- Elevate every moment for guests
- Delivered with operational simplicity
- Improve margins whilst supporting ESG
- Great Taste: Customer retention & increased ROS

Just add Vodka for consistently great cocktails.



AMBIENT
2 x 2.25L
pouches



SIMPLE BUILD
2:1 build recipe for
all drinks



LESS WASTE
90% less waste
packaging



22 SERVES
(per pouch)



SHELF LIFE
14 months delivered,
6 weeks once open

[thinkdrinks.com](https://www.thinkdrinks.com)

KA253- THINK DRINKS ULTIMATE ESPRESSO BLEND 2X2.25L

£1.09
COST PER
SERVE
(ex-VAT)



GLASS
Martini/Cocktail

INGREDIENTS
50ml Vodka
100ml **THINK DRINKS** Ultimate
Espresso Martini Base

METHOD
Shake & double strain

ICE
N/A

GARNISH
Coffee Beans

✓ **ELEVATED QUALITY** ✓ **TRENDING** ✓ **SIMPLE**

THINK
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NISBETS PRODUCT CODE: KA256

COCKTAIL ELEMENTS SICILIAN LEMON JUICE

Our customers favourite **Lemon Juice**. Why..

Hand selected **100% Sicilian Lemon** juice for simply perfect cocktails every time.

- Elevate every moment for guests
- Delivered with operational simplicity
- Improve margins whilst supporting ESG
- Great Taste: Customer retention & increased ROS

Simply balance with spirit & sugar for consistently great cocktails.



AMBIENT
2 x 2.25L
pouches



SIMPLE BUILD
2:1 build recipe for
all drinks



LESS WASTE
90% less waste
packaging



90 SERVES
(per pouch)
25ML



SHELF LIFE
14 months delivered,
6 weeks once open

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KA256- THINK DRINKS ELEMENTS NATURAL LEMON JUICE 2X2.25L

**22P
COST PER
SERVE**
(ex-VAT)



CLASSIC COLLINS

GLASS
High Ball

INGREDIENTS
25ml **THINK DRINKS** Lemon Juice
25ml **THINK DRINKS** Sugar Syrup
50ml Gin
Soda Top

METHOD
Build, stir, top

ICE
Cubed

GARNISH
Lemon Slices

**THINK
DRINKS**

✓ **ELEVATED
QUALITY** ✓ **TRENDING** ✓ **SIMPLE**

NISBETS PRODUCT CODE: KA255

COCKTAIL ELEMENTS MEXICAN LIME JUICE

Customer favoured **Lime Juice**. Why..

Zesty **100% Lime** picked from a select hillside in **Mexico** for simply perfect cocktails every time.

- Elevate every moment for guests
- Delivered with operational simplicity
- Improve margins whilst supporting ESG
- Great Taste: Customer retention & increased ROS

Simply balance with spirit & sugar for consistently great cocktails.



AMBIENT
2 x 2.25L
pouches



SIMPLE BUILD
2:1 build recipe for
all drinks



LESS WASTE
90% less waste
packaging



90 SERVES
(per pouch)
25ML



SHELF LIFE
14 months delivered,
6 weeks once open

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KA255- THINK DRINKS ELEMENTS NATURAL LIME JUICE 2X2.25L

22P
COST PER
SERVE
(ex-VAT)



CLASSIC MARGARITA

GLASS
Martini/Cocktail

INGREDIENTS
25ml **THINK DRINKS** Lime Juice
25ml **THINK DRINKS** Triple Sec
50ml Tequila

METHOD
Shake & double strain

ICE
N/A

GARNISH
Lime

✓ **ELEVATED QUALITY** ✓ **TRENDING** ✓ **SIMPLE**

**THINK
DRINKS**



THINK DRINKS[®]

We are committed to helping our Hospitality friends to deliver elevated cocktails and consumer experiences.

If you need any more help with cocktail spec's, delivery, trends or insights. Or if you would like a little extra support to deliver great tasting cocktails, please visit www.thinkdrinks.com or contact us in the office where one of our friendly cocktail nerds would be happy to help.

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